Blockchains for the Governance of Common Goods

Philémon Poux ^{1,2} Primavera de Filippi ^{1,3} Simona Ramos ^{4,5}

¹Université Paris 2, France

²Ecole Nationale des Ponts Paristech, France

³Berkman-Klein Center, Harvard University, USA

⁴Universtitat Pompeu Fabra, Spain

⁵Nokia Bell Labs, France

08/12/2020

Outline

- Governing the Commons: The Legacy of Ostrom
- 2 Blockchains for the Governance of the Commons: Changing the Paradigm

Implementation Challenges and Going Forward

Plan

- Governing the Commons: The Legacy of Ostrom
- 2 Blockchains for the Governance of the Commons: Changing the Paradigm
- Implementation Challenges and Going Forward

The Legacy of Ostrom: Rehabilitating the Commons

- Common-Pool Ressources (CPR) are subtractable goods with high costs of exclusion
- There is a way between the private and the public sector (Ostrom, 1990)
- Requires efficient and good governance



Elinor Ostrom

Holger Motzkau 2010, Wikipedia/Wikimedia Commons

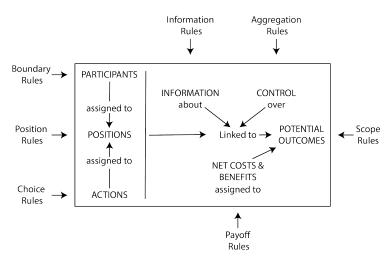
The Legacy of Ostrom: The IAD Framework

• The Institutional Analysis and Development (IAD) Framework provides tools to adequately analyse a CPR governance situation.

8 Design Principles increasing the probability of sustainable governance including monitoring and policing

There is no one-size-fits-all solution

The Legacy of Ostrom: The Rules of Governance



Analyzing Governance Rules through IAD. Adapted from figure 7.1 of Ostrom, 2005

Plan

- 1 Governing the Commons: The Legacy of Ostrom
- 2 Blockchains for the Governance of the Commons: Changing the Paradigm
- Implementation Challenges and Going Forward

Existing Work

• Howell and Potgieter, 2019a analyse governance of blockchain as commons and give hindsight on promising blockchain features

 Rozas, Tenorio Fornés, and Hassan, 2020; Rozas et al., 2018 assess the compatibility of blockchains and the 8 design principles for some commons

• Cila et al., 2020 lays the foundation for our work identifying opportunities and key challenges through a theoretical example.

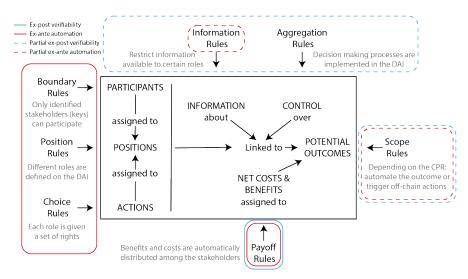
From Monitor and Sanction to Automate and Verify

- A paradigm shift aiming at complementing traditional governance methods: automating
- Ex-ante automation: is (partially) codifying on the blockchain to ensure full compliance complementing for the need of policing.
- Ex-post verification is recording (proof of) information to ensure traceability and verifiability complementing traditional monitoring.

Potential Benefits

This could **increase confidence** in information and institutions while **reducing the social and economic costs** need for policing.

Extending the IAD



How blockchains can complement the IAD framework

Plan

- 1 Governing the Commons: The Legacy of Ostrom
- 2 Blockchains for the Governance of the Commons: Changing the Paradigm
- Implementation Challenges and Going Forward

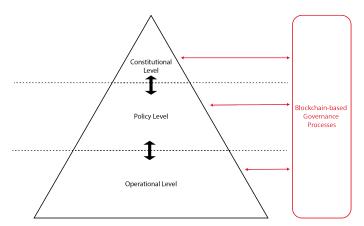
Oracles and Human in the Loop

• Cila et al., 2020 particularly raise the dilemma of full automation *v.* human in the loop

This extends on work showing limitations of smart contracts (Howell and Potgieter, 2019b) and builds on necessity of system adaptability underlined by Ostrom, Gardner, and Walker, 1994

• Importance of relying on existing networks, in particular through data validation, for instance through multisignatures (*multisig*)

Governance of the Blockchain: Polycentricity and Decision Layers



Interconnected governance levels is required for governance as Blockchains affect the whole system. Adapted from Cole, 2014 and Ostrom, 2005

Governance of the Blockchain: Type of Blockchain

We advocate recourse to **consortium blockchain** that have **less risks** of external control and offer more control to agents, **in line with Ostrom's recommendations.**

Further Research

- Further interdisciplinary research to delineate working conditions
- Field research in line with the Bloomington School Methodology
- Pilot projects: grassroot based design of the tools would increase probability of success



Author Quangpraha — pixabay.com

Take Home Messages

 We believe blockchains can be used for the governance of Common-Pool Resources

 Relying on blockchain-based tool would yield a change of paradigm and could help address some recurring issues in CPR management

New challenges brought by technology must be taken into consideration calling for field-based bottom-up design

Bibliography I

- Cila, Nazli et al. (Apr. 2020). "The Blockchain and the Commons:
 Dilemmas in the Design of Local Platforms". en.
 In: Proceedings of the 2020 CHI Conference on Human Factors in
 - Computing Systems. Honolulu HI USA: ACM, pp. 1–14.

 Cole, Daniel H. (2014). "Formal Institutions and the IAD Framework:
 Bringing the Law Back In". en. In: SSRN Electronic Journal.
- Cox, Michael, Gwen Arnold, and Sergio Villamayor Tomás (2010). "A Review of Design Principles for Community-based Natural Resource Management". en. In: *Ecology and Society* 15.4.
 - Howell, Bronwyn E and Petrus H. Potgieter (2019a). "Governance of Blockchain and Distributed Ledger Technology Projects: a Common-Pool Resource View". en. In: p. 25.
 - Howell, Bronwyn E. and Petrus H. Potgieter (2019b). "Governance of Smart Contracts in Blockchain Institutions". en. In: SSRN Electronic Journal.

Bibliography II

- Ostrom, Elinor (1990). Governing the commons: the evolution of institutions for collective action. en.
 - The Political economy of institutions and decisions. Cambridge: New York: Cambridge University Press.
- (2005). Understanding institutional diversity. en.
 OCLC: 254160820. Princeton, NJ: Princeton Univ. Press.
- Ostrom, Elinor, Roy Gardner, and Jimmy Walker (Mar. 1994). Rules, Games, and Common-Pool Resources. Anglais. Ann Arbor: The University of Michigan Press.
 - Rozas, David, Antonio Tenorio Fornés, and Samer Hassan (2020). "Analysis of the Potentials of Blockchain for the Governance of Global Commons. Frontiers in Blockchain". en.
 - In: tex.ids: rozas_analysis_nodate.
 - Rozas, David et al. (2018). "When Ostrom Meets Blockchain: Exploring the Potentials of Blockchain for Commons Governance". en. In: SSRN Electronic Journal.

Design Principles

Design Principle 1 Boundaries (biophysical and social) are clearly defined.	Design Principle 5 Graduated sanctions are applied to rule violators (in increasing levels of intensity).
Design Principle 2 Congruence between appropriation and provision rules (for fairness considerations) and fitness to local conditions (for practicality).	Design Principle 6 Dispute resolution mechanisms available to participants at low cost.
Design Principle 3 Collective choice processes enable most affected individuals to participate in making rules.	Design Principle 7 Minimal recognition by "higher" authorities that appropriators have rights to self-organize and devise their own institutions.
Design Principle 4 <i>Monitors</i> are accountable to appropriators (or are the appropriators themselves).	Design Principle 8 Nested enterprises for appropriation, provision, monitoring, enforcement, con- flict resolution, and governance. Graduated sanctions

The 8 Design Principles, adapted from Cox, Arnold, and Villamayor Tomás, 2010